

Financial Management Certificate Training

Description

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Objectives:

By the end of the program, participants will be able to:

- Advance their knowledge of corporate financial management.
- Leverage their understanding in the macro finance roles from strategic and operational perspectives.
- Develop a practical understanding of corporate finance, capital budgeting and cost of capital.
- Gain knowledge of how equities and fixed-income securities are priced.
- Develop dynamic strategic financial planning models.
- Demonstrate understanding of mergers, acquisitions, takeovers, and corporate control.
- Manage their working capital effectively.
- Apply conservative and aggressive approaches in working capital management.

The Content:

The Scope of Corporate Finance

- Corporate Finance Functions
- Dimensions of Capital Raising
- Four Key Financial Statements
- Financial Statements and Cash Flow Analysis
- Types of Financial Ratios
- Future and Present Values Practical Applications

Strategic and Operational Financial Planning

- Overview of the Planning Process
- Long-Term Financial Planning
- Sustainable Growth Model
- Pro Forma Financial Statements

- Assumptions to Generate Pro Forma Financial Statements
- Building Strategic Financial Models
- Modeling What-If-Analysis

Corporate Finance, Capital Budgeting and Cost of Capital

- The Capital Budgeting Process
- Net Present Value and Internal Rate of Return
- Discounted Payback Period
- Profitability Index
- Weighted Average Cost of Capital
- Measures of Corporate Leverage
- Dividends and Share Repurchases

Mergers, Acquisitions, and Corporate Control

- Methods of Acquisitions
- Motives for Mergers and Acquisitions
- Anti-Takeover Measures
- Value Maximizing Strategies
- Bankruptcy and Financial Distress
- Major Causes of Business Failure
- Bankruptcy Laws
- Valuing a Target Company

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Stock and Bond Valuation

- Valuation Fundamentals
- The Basic Valuation Model
- Term Structure of Interest Rates
- Zero Growth and Constant Growth Valuation Models
- Variable Growth Model

Short-Term Financial Management

- The Cash Conversion Cycle and Cash Management
- Accounts Receivable Management
- Operational Defensive Intervals
- Accounts Payable Management
- Aggressive versus Conservative Approach
- Working Capital Management